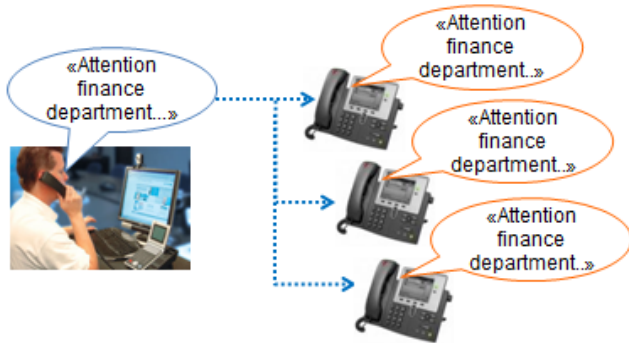


# Aurus PhoneUP – Paging Module

The “Paging” module provides you with the option of sending text and audio messages to the groups of Cisco IP phones. The integration with Aurus Outbound product will allow reaching employees on their mobile phones.

## Live Audio Paging



You can broadcast emergency messages in real-time mode through Cisco IP phones.

Just push a button on your IP-phone and the predefined group of IP phones is ready to play your voice through speakerphones with the max volume.

## Text Messages

You can send text messages to the group of employees – each IP phone of the group will play the “beep” alert and show the text message on its display.



## Business Cases

- emergency announcements
- notifications about upcoming events for group of employees
- notifications about upcoming audio/video-meetings for attendees
- messages for security personnel about events in security systems

## Pre-recorded Audio Notifications

Record your message with your desktop phone, select a group of employees and schedule the delivery.

Once the IP phone receives the audio message it either plays it immediately or waits for the user to press the button.

## Delivery to Mobile Phones

The “Paging” module support the integration with Aurus Outbound solution to send text and audio messages to mobile phones.



Aurus Outbound uses the pre-defined “Voice Drop” campaign to deliver audio-messages.

Integration with SMS-gateway is used for sending SMS.

## Acknowledgment Receipt

Important notifications may require each employee to confirm the acknowledgment:

- by pressing the button on the IP phone,
- by entering the PIN / DTMF code,
- by voice (which is recorded and stored).

## Delivery Reports

The detailed report about the message delivery and employees acknowledgement is sent by email and available in the web-interface.

## Feature list

### User and group management

- importing users from AD
- user groups management

### Messages types

- text
- pre-recorded audio – “push to listen” or “immediate playback”
- live audio broadcast
- hybrid messages

### Delivery settings

- scheduled broadcasts supported
- alarm (audio notification about the new message)
- IP phone volume
- repeating the message until confirmed by recipient
- unicast and multicast support

### Delivery to mobile phones (integration with Aurus Outbound)

- pre-recorded audio message may be delivered to mobile phones
- text messages may be sent as SMS

### Acknowledgement receipt

- a button on the IP phone
- PIN code (for IP phone)
- DTMF-sequence (for mobile)
- voice confirmation

### Delivery report

- the report includes the detailed info about who has received/read/listened the message
- the report is sent by email and available later in the web-interface

### Integration with third-party solutions

- the module can be integrated with IP speakers as well as with third-party overhead paging systems
- the message broadcast may be triggered by the third-party software

### High availability:

- failover deployments based on NLB and MSCS clustering

### Server:

- Windows Server
- virtualization is supported

### Supported environment

- IP PBX: CUCM Enterprise / Business Edition
- Devices: Cisco IP phones